

40TH GLMA ANNUAL CONFERENCE ON LGBTQ HEALTH

HILTON SAN FRANCISCO UNION SQUARE
www.glma.org/conference

OCTOBER
19 - 22, 2022

**Sponsor, Exhibitor & Advertiser
Prospectus**



About GLMA & the Annual Conference on LGBTQ Health

You're invited to join us as a sponsor, exhibitor or advertiser for the GLMA's 40th Annual Conference on LGBTQ Health, which will take place October 19-22, 2022, in San Francisco, CA!

Our Audience:

Attracting over 500 LGBTQ physicians, nurses, physician assistants, nurse practitioners, researchers, educators, social workers, healthcare administrators and students from across the US and the world, GLMA's Annual Conference is the world's largest scientific gathering devoted to LGBTQ health issues and concerns. GLMA conference attendees have significant buying power and influence in the LGBTQ community.

Sponsorship Opportunities:

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs.

Sponsoring GLMA's Annual Conference provides maximum visibility and is a strategic opportunity to achieve your marketing objectives. Participation in the GLMA Annual Conference powerfully demonstrates your commitment to the LGBTQ community.

About GLMA:

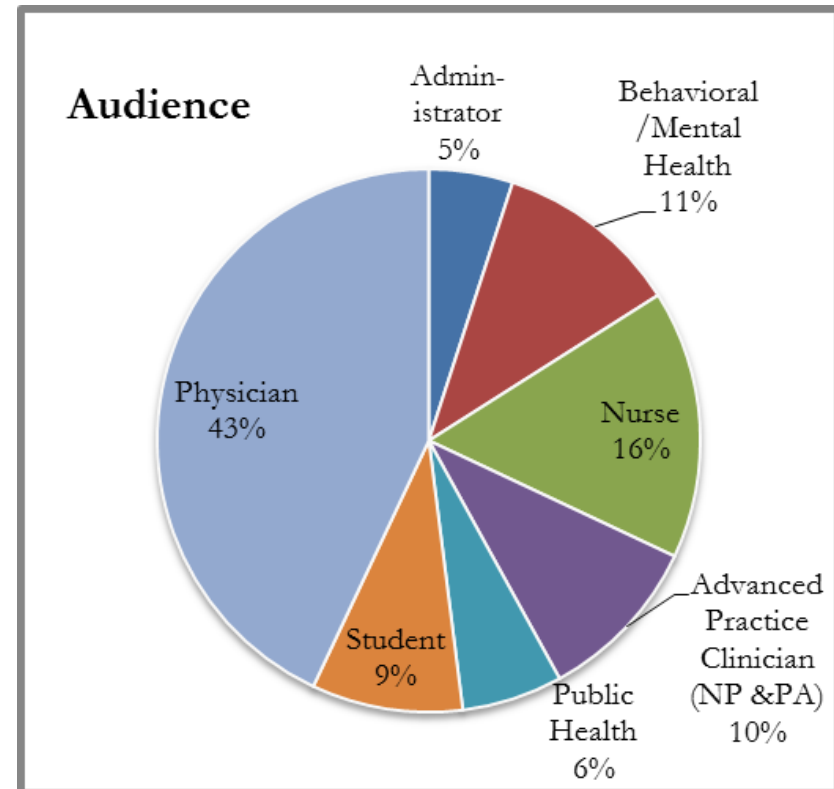
GLMA is a national organization committed to ensuring health equity for lesbian, gay, bisexual, transgender, queer (LGBTQ) and all sexual and gender minority (SGM) individuals, and equality for LGBTQ/SGM health professionals in their work and learning environments.

Contact:

Alex Sheldon

GLMA Interim Executive Director

sponsor@glma.org or 202-734-2052



- ◇ Physicians
- ◇ Physician Assistants
- ◇ Nurses
- ◇ Advance Practice Nurses
- ◇ Dentists
- ◇ Psychologists
- ◇ Social Workers
- ◇ Counselors
- ◇ Therapists
- ◇ Health Policy Specialists
- ◇ Public Health Practitioners
- ◇ Administrators
- ◇ Academics & Researchers
- ◇ Residents & Trainees
- ◇ Students from across the health professions

Benefits of Sponsoring & Exhibiting

Sponsoring GLMA's Annual Conference **provides you access to leaders in the LGBTQ community and healthcare industry.**

- **Maximum visibility** among leading LGBTQ healthcare providers.
- **Network** with influential decision makers.
- Increase your **product awareness** through sampling and brand presence.
- Show your **support** of the LGBTQ community.
- Take advantage of the **complimentary registration(s)**.

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our sponsorship staff.

Select Past Sponsors/Exhibitors Include

- | | | |
|---|---|---|
| • Aetna | • Einstein Health | • Kaiser Permanente |
| • Alzheimer's Association | • Fairfax Cryobank | • <i>LGBT Health</i> |
| • American Academy of Physician Assistants | • FDA Office of Women's Health | • Mazzoni Center |
| • American Cancer Society | • FDA Advisory Committee Oversight & Management | • National Network of Libraries of Medicine |
| • American Medical Association | • Fenway Institute | • Nation Network of STD/HIV Prevention Training Centers |
| • American Medical Student Association | • Gilead Sciences | • NIH |
| • Amgen | • Group Health Physicians | • Perelman School of Medicine |
| • Association of American Medical Colleges | • GWU LGBT Health Policy & Practice Program | • Pfizer and Pfizer RX Pathways |
| • Association of Nurses in AIDS Care | • HHS Centers for Medicare & Medicaid Services | • PhRMA |
| • Aurora Health Care | • HHS ASA-OHR-Talent Acquisition Division | • PRIDENet (The PRIDE Study) |
| • Boston Scientific | • Human Rights Campaign | • Saskdocs |
| • Center for Disease Control and Prevention | • Humana | • Tibotec |
| • Chase Brexton Health Care | • Jefferson, Sidney Kimmel Medical College | • University of California Health System |
| • Christiana Care | • Johns Hopkins School of Nursing | • US Department of Veterans Affairs |
| • Christopher & Dana Reeve Foundation | | • US Department of Health & Human Services |
| • Cigna | | • Viiv Healthcare |
| • Eisenhower Medical Center | | |

Sponsorship Packages & Benefits

DIAMOND SPONSOR – \$50,000

Top billing as a lead conference sponsor

- Premium exhibit booth placement
- Top billing on signage prominently displayed during the conference
- Welcome announcement by company representative at a reception
- Logo on dedicated slide in looped slideshow presentation in Exhibit Hall
- Hyperlinked company logo on GLMA's homepage for one (1) year
- Premium recognition in conference emails to 9,000+ GLMA members and supporters
- Twelve (12) conference registrations

PLATINUM SPONSOR – \$25,000

- Exhibit booth in prime location
- Welcome announcement by company representative at a reception
- Logo on dedicated slide in looped slideshow presentation in Exhibit Hall
- Hyperlinked company logo on GLMA's homepage for one (1) year
- Prime recognition in conference emails to 9,000+ GLMA members and supporters
- Ten (10) conference registrations

GOLD SPONSOR – \$15,000

- Exhibit booth in excellent location
- Prime placement of your logo in looped slideshow presentation in Exhibit Hall
- Prime recognition in conference emails to 9,000+ GLMA members and supporters
- Eight (8) complimentary conference registrations

SILVER SPONSOR – \$10,000

- Exhibit booth in top location
- Prime placement of your logo in looped slideshow presentation in Exhibit Hall
- Recognition in conference emails to 9,000+ GLMA members and supporters
- Six (6) complimentary conference registrations

BRONZE SPONSOR – \$5,000

- Exhibit booth in preferred location
- Prime placement of your logo in looped slideshow presentation in Exhibit Hall
- Recognition in conference emails to 9,000+ GLMA members and supporters
- Four (4) complimentary conference registrations

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our sponsorship staff.

All sponsorship packages include:

- ◆ Company logo or name recognition in all **signage and conference materials**, and on **conference website and app**
- ◆ **Booth** in conference Exhibit Hall
- ◆ One (1) insert to include in **conference bags**
- ◆ 2 Invitations to the **VIP Reception** with fellow sponsors and leaders in LGBTQ health

Customized marketing benefits include but are not limited to the following:

- ◆ **Bag insert** of your choice in Annual Conference attendee bags (500+ registrants)
- ◆ Half or full page **conference guide advertisement** (provided to 500+ registrants)
- ◆ **Social media** recognition
- ◆ **Photo opportunity** with organizational leadership
- ◆ Invitation to **VIP reception**

Take advantage of these additional opportunities to increase your profile at the GLMA Annual Conference:

Special Event Sponsorship Opportunities

- Product Theatre— \$40,000, Seated breakfast or lunch
- Welcome Reception (Oct. 19) * — \$5,000
- Networking Reception (Oct. 20) * — \$5,000
- Continental Breakfast (Oct. 20, 21 or 22) — \$3,500 each (3 opportunities)
- Afternoon Coffee Break (Oct. 20, 21 or 22) — \$2,000 each (3 opportunities)
- 40th Anniversary Reception (Oct. 22)*— \$10,000+

Additional Marketing Opportunities

- Conference App Sponsor— \$10,000
Premium placement with logo and website URL
- Conference Guide Sponsor— \$5,000
Logo placement on front cover & full-page color ad on the back cover
- Conference Bag Sponsor— \$5,000
Logo and website URL on all attendee conference bags
- Badge Lanyards Sponsor— \$3,500
Logo on all attendee badge lanyards
- Bag Inserts — \$750 (each)
Insert your promotional materials into conference attendees' conference bags

Benefits of sponsoring special events:

- ◆ *Welcome announcement by company representative for reception sponsorships
- ◆ Recognition in event-related emails to conference attendees
- ◆ Recognition in conference materials
- ◆ Logo inclusion (*exclusive*) on signage prominently displayed during the event

New Opportunity!

Conference Photo Booth Sponsor— \$5,000
Logo on conference photo booth, which will be set up in a prime location for attendees to take photos with!

Customized marketing benefits are available for every sponsorship and marketing opportunity! Contact us to design a package that is right for your organizational needs!

To discuss further and for more info, email us at sponsor@glma.org or call (202) 734-2052

Exhibiting Opportunities

Exhibiting at GLMA’s Annual Conference on LGBTQ Health builds brand awareness, allows you to showcase new products and services and establish and strengthen relationships with leading LGBTQ, HIV and sexual health experts. With numerous networking opportunities in the exhibit hall, you will have prime exposure to thought leaders and healthcare decision-makers.

GLMA drives attendees to exhibit booths:

- **Continental breakfasts** take place in the exhibit hall.
- **Welcome & Networking receptions** takes place in the exhibit hall.
- **Exhibitor Passport** drives attendees to you. Attendees collect “stamps” from exhibitors and submit completed passports for a chance to win a free registration!

Additional marketing benefits of exhibiting:

- **Listing** in the conference materials (company logos and description).
- **Logo inclusion** on looped PowerPoint slides and event signage.
- **Logo inclusion** on event website.

Basic Booth Packages

STANDARD – \$3,000

- ◆ 8 x 8 booth
- ◆ 6’ skirted table
- ◆ 2 chairs
- ◆ **Two (2)** complimentary conference registrations
- ◆ Company listing in the conference materials

GOVERNMENT & NONPROFITS (ONLY) – \$1,750

- ◆ 8 x 8 booth
- ◆ 6’ skirted table
- ◆ 2 chairs
- ◆ **Two (2)** complimentary conference registration
- ◆ Organization listing in the conference materials

Exhibit Hours*

Exhibit Hall is open for the Wednesday night Welcome Reception through Friday afternoon.

Peak Exhibit Hours:

Wednesday (10/19):

5 – 7pm Registration & Welcome Reception

Thursday(10/20):

7-8:30am Breakfast
12-2pm Open for Lunch
5 – 7pm Networking Reception

Friday (10/21):

7-8:30am Breakfast
12-2pm Open for Lunch

Set-Up: Wednesday (10/19), 1-4pm

Dismantle: Friday (10/21), 3-6pm

**Hours are approximate & subject to change.*

Basic booth packages include two (2) complimentary conference registrations, which includes:

- * Access to all education programming
- * Access to all non-ticketed networking events, including receptions
- * Conference bag and materials

Additional exhibitor registrations are available for purchase at a reduced rate.

Which Exhibit Package is Right for You?

	Exhibit Booth Space	Complimentary Registrations	Conference Bag Insert	Logo on GLMA homepage	Onsite Logo Promotion
Diamond Package \$50,000	Exhibit Booth	12	Yes, Complimentary	Yes	Yes — <i>Top Billing</i>
Platinum Package \$25,000	Exhibit Booth	10	Yes, Complimentary	Yes	Yes
Gold Package \$15,000	Exhibit Booth	8	Available for purchase	–	Yes
Silver Package \$10,000	Exhibit Booth	6	Available for purchase	–	Yes
Bronze Package \$5,000	Exhibit Booth	4	Available for purchase	–	Yes
Standard Booth Package \$3,000	Exhibit Booth	2	Available for purchase	–	Yes
Non-Profit/Gov't Package \$1,750	Exhibit Booth	2	Available for purchase	–	Yes

Conditions Relating to Commercial Support

GLMA is committed to presenting CME/CE activities that promote improvements or quality in healthcare and are independent of the control of commercial interests. As an accredited provider of continuing education, GLMA must adhere to the ACCME Standards for Integrity and Independence in Accredited Continuing Education. Accredited providers that accept commercial support must ensure that the education remains independent of ineligible companies and that the support does not result in commercial bias or commercial influence in the education.

Prior to the beginning of the conference, all commercial supporters are required to sign and date GLMA's Agreement for Sponsorship Opportunities and Exhibit Space, which outlines the standards for commercial support. *See Agreement for Sponsorship & Exhibit Space for terms and conditions.*

Advertising Opportunities

Promote your company, product or service through GLMA’s Annual Conference Guide. The guide is provided in hard-copy and electronically to the conference’s over 500 attendees providing an exceptional marketing opportunity! Choose the ad size that is right for you:

Size	Dimensions (width x height, in inches)	Regular Price	Govt & Nonprofit Price
Quarter Page	3.75 x 5	\$ 500	\$ 300
Half Page	7.5 x 5	\$ 1,500	\$ 750
Full Page	7.5 x 10	\$ 2,000	\$ 1,500
Inside Back Cover <i>(printed in color)</i>	7.5 x 10	\$ 3,000	\$ 2,500

All ads will be printed in black and white, except when noted otherwise.

Advertisement Specifications

Preferred fonts are Garamond or Times New Roman; advertisers are free to choose other fonts as well. All fonts should be turned to outlines (rasterized). Resolution should be set at 300 dpi. You may use any of the following file formats:

- TIFF
- EPS with transparency
- Illustrator
- Acrobat PDF files are acceptable if all fonts used are embedded (PC fonts only)

Please send artwork for the Conference Guide to annualconference@glma.org

Nursing Summit Sponsorship Levels and Benefits

10th GLMA Annual Nursing Summit

The GLMA Nursing Summit, held on October 19, 2022, is a pre-conference institute to the GLMA 40th Annual Conference on LGBTQ Health. The goal of the 10th GLMA Annual Nursing Summit is to build an inclusive home to foster capacity building for LGBTQ nurses, nurse allies and nurse supporters. The summit provides a forum for mentorship, support, networking and education to promote health equity among LGBTQ individuals. Areas of focus include, but are not limited to, research, leadership, education and training, policy and activism, workplace climate, and patient care among diverse groups of LGBTQ persons.

The GLMA Nursing Summit annually draws nearly 100 LGBTQ nurse professionals and nursing students as well as allies. Sponsoring the GLMA Nursing Summit provides maximum visibility and is a strategic opportunity to achieve your outreach objectives. Participation in the Summit powerfully demonstrates your commitment to LGBTQ people and the nursing profession.

NURSING SUMMIT GOLD SPONSOR – \$5,000

- Top billing as lead GLMA Nursing Summit Sponsor
- Exhibit Table on 10/19/22 during the GLMA Nursing Summit (approx. 8am-4pm)
- Welcome announcement consistent with CE accreditation standards
- Recognition in event-related materials to 9,000+ GLMA members and supporters
- One Bag Insert in Nursing Summit and Annual Conference attendee bags
- Four (4) Nursing Summit Registrations (includes Annual Conference Registration)

NURSING SUMMIT SILVER SPONSOR – \$2,500

- Exhibit Table on 10/19/22 during the GLMA Nursing Summit (approx. 8am-4pm)
- Recognition in event-related materials to 9,000+ GLMA members and supporters
- One Bag Insert in Nursing Summit and Annual Conference attendee bags
- Two(2) Nursing Summit Registrations (includes Annual Conference Registration)

NURSING SUMMIT BRONZE SPONSOR – \$1,000

- Exhibit Table on 10/19/22 during the GLMA Nursing Summit (approx. 8am-4pm)
- Recognition in event-related materials to 9,000+ GLMA members and supporters
- One Bag Insert in Nursing Summit attendee bags
- One (1) Nursing Summit Registrations (includes Annual Conference Registration)

All Summit Sponsorships Include:

- ◆ **Nursing Summit Exhibit Table, Email Recognition, Bag Insert & Registrations** (see level for details)
- ◆ **Company and/or Logo Recognition in Nursing Summit Materials** consistent with CE accreditation standards
- ◆ **Logo Recognition** on GLMA Nursing Summit webpage
- ◆ Invitation to **Welcome Reception** following Nursing Summit

To become a Nursing Summit sponsor, complete the [Annual Conference Sponsorship Form](#) and fill-in the appropriate level under Special Events.

***Customized benefits available —
please contact sponsor@glma.org***

Additional Information

Dates to Remember (Dates are flexible, depending on sponsorship agreements)



Aug 31	Sponsorship & Exhibit Agreement due
Sep 16	Full payment due
Sep 16	Advertisement artwork due
Sep 16	Deadline for sponsor and exhibitor listing (description & logo)
Sep 26	Hotel reservation deadline (subject to room availability)
Sep 26	Registration deadline for exhibit staff
Oct 19	Exhibitor set-up
Oct 21	Exhibitor dismantle

Contact Us!

Questions? Want to learn more?

Alex Sheldon, Interim Executive Director

Phone: 202-734-2052

Email: sponsor@glma.org

Website: www.glma.org/conference

Hotel & Travel

The 40th GLMA Annual Conference on LGBTQ Health will take place at the Hilton San Francisco Union Square, San Francisco, CA. All sponsors and exhibitors are encouraged to stay at the conference hotel. Rooms are expected to fill up quickly, so book in advance. *Stay tuned for more information on GLMA's special hotel rate and how to book your room and travel to/from San Francisco by checking www.glma.org/conference.*