



2024

**SPONSORSHIP
OPPORTUNITIES**



**ANNUAL CONFERENCE ON
LGBTQ+ HEALTH**

ND

glma.org/conference

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CONNECT WITH LGBTQ+ HEALTH PROFESSIONALS

As the premier professional gathering for LGBTQ+ health professionals across disciplines, GLMA's **42nd Annual Conference on LGBTQ+ Health** will provide attendees with a unique platform to engage in the discussions shaping the future of LGBTQ+ health.

This year's conference will provide attendees with opportunities to access cutting-edge research and learn evolving best practices to enhance support for their LGBTQ+ patients.

750+ Health Professionals

GLMA's Annual Conference remains the premier convening for health professionals working to advance LGBTQ+ health equity. **More than 750 attendees are expected at this year's conference.**

30+ Disciplines Represented

The Annual Conference is a unique opportunity to reach all health professionals, including Physicians, Nurses, PAs, Behavioral Health Specialists, Researchers, Administrators, Social Workers, Pharmacists, and more.

25+ CME/CE Accredited Sessions

Topics include LGBTQ+ advocacy, sexual health, HIV prevention and treatment, gender-affirming care, BIPOC health, mental health, violence prevention, and more.





CONFERENCE THEME: PRACTICE WITH PRIDE

This year's conference theme, **Practice with Pride**, serves as a powerful reminder of the collective power of pride as we shape a better and healthier future for the LGBTQ+ community. The theme underscores the **profound connection between LGBTQ+ representation, allyship, and health equity**, recognizing that a healthcare system that authentically reflects and respects the diversity of the population it serves is better equipped to address the unique needs and challenges faced by LGBTQ+ individuals. **By practicing with pride, health professionals create a more inclusive and equitable healthcare landscape for everyone.**



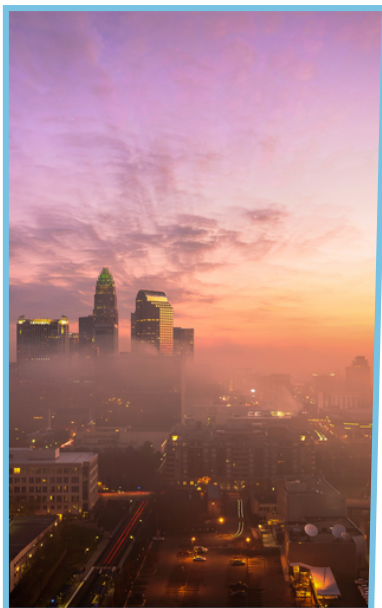


HOSTED IN CHARLOTTE, NORTH CAROLINA

GLMA is proud to bring our **42nd Annual Conference on LGBTQ+ Health to Charlotte, North Carolina!** While last year's virtual conference was a resounding success, we are excited to enjoy the in-person energy once again.

Why Charlotte? With a concentration of esteemed healthcare institutions, cutting-edge research facilities, and leading hospitals, Charlotte provides a dynamic backdrop for attendees to delve into the latest advancements and discoveries in the field. Plus, Charlotte's vibrant cultural scene, culinary offerings, and excellent public transportation will provide attendees with a well-rounded experience, enhancing the overall satisfaction and engagement of participants throughout the conference.

Southern Solidarity. In the last year, a disproportionate number of anti-LGBTQ+ bills have been introduced and passed across Southern states. By bringing GLMA's Annual Conference to the South, we not only demonstrate our community's resilience but also send a powerful message of solidarity with those on the frontlines of anti-LGBTQ+ policies and hostility. This will expand access to LGBTQ+ health education and resources in an area where LGBTQ+ affirming providers are more important than ever.





ABOUT GLMA

GLMA's mission is to ensure health equity for **LGBTQ+ communities** and equality for **LGBTQ+ health professionals** in their work and learning environments.

OUR STRATEGIES

To achieve our mission, GLMA utilizes the scientific expertise of its diverse multidisciplinary membership to inform and drive advocacy, education, and research.

Founded in 1981, GLMA is the **oldest and largest** association of LGBTQ+ and allied health professionals.

OUR MEMBERS

GLMA's membership is comprised of health professionals from diverse disciplines, across the country, covering the entire spectrum of our members' career journeys.

OUR COMMITMENTS

We are dedicated to fostering inclusivity and promoting diverse perspectives in the field of health equity. As part of this commitment, we offer financial support for conference participation of historically excluded groups. This includes but is not limited to BIPOC, intersex, disabled, and Indigenous & Two-Spirit individuals.



LETTER FROM GLMA'S EXECUTIVE DIRECTOR

As I prepare for my third conference with GLMA, I am thrilled to lead the return of this event to an in-person format. I am excited to share the profound impact your support can have on advancing LGBTQ+ health equity. Our conference theme, "Practice with Pride," encapsulates the spirit of inclusivity and innovation that defines this extraordinary event. By aligning your organization with our conference, you not only affirm your commitment to health equity but also gain unique opportunities to engage with hundreds of leaders, experts, and influencers in the field of LGBTQ+ health.

This conference provides a platform like no other, offering sponsors unparalleled visibility and networking opportunities. Your support will be recognized by our diverse and engaged audience and position your organization at the forefront of initiatives aimed at improving health outcomes for the LGBTQ+ community.



Alex Sheldon (they/them)
Executive Director, GLMA

From exclusive networking events to prominent branding opportunities, your involvement will be seamlessly integrated into the fabric of an event that seeks to drive meaningful change.

Join us in shaping the future of LGBTQ+ health, and let your sponsorship serve as a testament to your dedication to creating a more inclusive and equitable healthcare landscape for all.

In health,



JOIN OUR PAST SPONSORS

See your organization highlighted among health leaders from numerous sectors.





ATTENDEE TESTIMONIALS



I more clearly understand the role I play and the importance of representing my story/experience as a trans person of color in healthcare settings, and particularly in health education settings.

— *Public Health Professional*



I am a physician and advocate. GLMA and all the equipe give me a vision to improve my practive and knowledge.

— *Physician, Family Medicine*



I always want to improve and enhance my practice with gender diverse youth.

— *Social Worker, Youth Services*



I wanted to explore the latest research and trends around fertility preservation in the LGBTQ+ community.

— *Physician, Fertility Preservation*



**BENEFITS
COMPARISON****Premier**
\$65,000
*(1 available)***Platinum**
\$30,000
*(2 available)***Gold**
\$20,000
*(6 available)***Silver**
\$12,000
*(10 available)***Bronze**
\$7,500
(10 available)

BENEFITS COMPARISON	Premier \$65,000 <i>(1 available)</i>	Platinum \$30,000 <i>(2 available)</i>	Gold \$20,000 <i>(6 available)</i>	Silver \$12,000 <i>(10 available)</i>	Bronze \$7,500 <i>(10 available)</i>
Exhibit Booth	3 Premier Booths	2 Premier Booths	1 Premier Booth	1 Exhibit Booth	1 Exhibit Booth
Complimentary Conference Registrations	15	10	5	4	2
GLMA Memberships for Employees	15	10	5	2	1
Recognition in Conference Emails to 10,000 GLMA Supporters	Premium: Individual Email	Premium: Individual Email	Premium: Individual Email	Inclusion in Group Email	Inclusion in Group Email
Recognition in GLMA Social Media Posts	Premium Individual Post	Premium Individual Post	Inclusion in Group Post	Inclusion in Group Post	Inclusion in Group Post
Conference Bag Inserts Ad in Program Guide	Logo on Bag + 3 Inserts	2 Bag Inserts	2 Bag Inserts	1 Bag Insert	1 Bag Insert
Logo Placement in Program	✓	✓	✓	✓	✓
Listing on Conference App	✓	✓	✓	✓	✓
Conference Bag Inserts	Inside Cover; Full Page Ad	Full Page Ad	1/2 Page Ad	1/4 Page Ad	
Welcome Remarks	5 Minutes	3 Minutes	2 Minutes		
Special Session on Topic of Your Choosing	1 Non-CME Session				
Branded Hotel Keycards	✓				
Branded Attendee Lanyards	✓				
Branded Step & Repeat	✓				

SPONSOR MENU: PREMIER

For the first time we are offering this exclusive opportunity to lead the Annual Conference as a premier sponsor. Take advantage of unique opportunities to showcase your brand's commitment to LGBTQ+ health equity and connect with GLMA's audience.

Premier Sponsor — \$65,000 (1 available)

- Logo on attendee lanyards **(NEW)**
- Logo on conference hotel key cards **(NEW)**
- Logo on conference bag; three bag inserts **(NEW)**
- Logo on conference step & repeat banner **(NEW)**
- Special session on topic of your choosing **(NEW)**
- 3 booths in premier locations
- Five-minute welcome remarks at opening reception
- Inside cover, full-color ad in printed Program Guide
- Banner logo placement on conference app
- GLMA homepage recognition during September
- 15 complimentary conference registrations
- 15 GLMA Memberships for company employees
- Premium recognition in conference emails to 10,000+ GLMA supporters
- Premium recognition in sponsor social media posts

SPONSOR MENU: PLATINUM & GOLD

Platinum Sponsor — \$30,000 (2 available)

- 2 booths in premier locations
- Three-minute welcome remarks at networking reception
- One full page ad in printed Program Guide
- Logo on Program Guide sponsor page
- Listing on conference app
- Two bag inserts
- 10 complimentary conference registrations
- 10 GLMA Memberships for company employees
- Premium recognition in conference emails to 10,000+ GLMA supporters
- Premium recognition in sponsor social media posts

Gold Sponsor — \$20,000 (6 available)

- One booth in premier location
- Two minute welcome remarks at networking reception
- ½ page ad in printed Program Guide
- Logo on Program Guide sponsor page
- Listing on conference app
- Two bag inserts
- 5 complimentary conference registrations
- 5 GLMA Memberships for company employees
- Recognition in conference emails to 10,000+ GLMA supporters
- Recognition in sponsor social media posts





SPONSOR MENU: SILVER & BRONZE

Silver Sponsor — \$12,000 (10 available)

- One booth in exhibit hall
- ¼ page ad in printed Program Guide
- Logo on Program Guide sponsor page
- Listing on conference app
- One bag insert
- 4 complimentary conference registrations
- 2 GLMA Memberships for company employees
- Recognition in conference emails to 10,000+ GLMA supporters
- Recognition in sponsor social media posts

Bronze Sponsor — \$7,500 (10 available)

- One booth in exhibit hall
- Logo on Program Guide sponsor page
- Listing on conference app
- One bag insert
- 2 complimentary conference registrations
- 1 GLMA Membership for a company employee
- Recognition in conference emails to 10,000+ GLMA supporters
- Recognition in sponsor social media posts

Non-Profits, Government Partners, Unions, and Schools & Universities

We offer sponsor packages to a wide range of institutional partners. These package benefits are the same as above.

Platinum - \$20,000

Gold - \$13,500

Silver - \$8,000

Bronze - \$5,000



EXHIBIT BOOTHS

Sponsors can reserve exhibit booth space independently of sponsorship packages. The convenient positioning of the exhibit hall just outside the Grand Ballroom ensures significant foot traffic from attendees. The Exhibit Hall will be open throughout the entirety of the conference with special times for engagement detailed in the program.

For effective engagement throughout the event, ensure your exhibit booth is staffed with knowledgeable and enthusiastic team members. **It's recommended to have at least one person available to provide detailed answers about your organization.** A detailed schedule of high-traffic exhibit times will be provided.

If your team can't arrive early for setup or there are gaps in booth coverage, please let us know! We're here to assist with logistical considerations.

Each exhibit space will be supplied with the following:

- An 8' high background
- A 3' high side-rail divider
- One 2'x6'x30" skirted table on three sides
- Two chairs
- One wastebasket
- One 7"x44" booth identification sign

Exhibit Booth Pricing:

Corporate Sponsors -
\$5,000 PER BOOTH

*Non-Profit, Government,
Union, School &
University Partners -*
\$3,500 PER BOOTH

We encourage exhibitors to consider a full package (which includes a booth) as it allows the organization to maximize your visibility and encourage even more conference attendees to visit your booth. See page 10 for more details.



PROGRAM GUIDE ADVERTISING

Sponsors have the opportunity to secure additional advertising space in the Conference Program Guide. This presents an excellent way to engage directly with attendees as the Program Guide serves as the primary resource for all conference participants.

To be included in the printed guide, all creative materials must be submitted by August 15, 2024.

Program Guide Ad Costs:

(cost does not apply to ads included in sponsor packages)

- **Full-Page:** \$2,000
- **Half-Page:** \$1,500
- **Quarter Page:** \$1,000

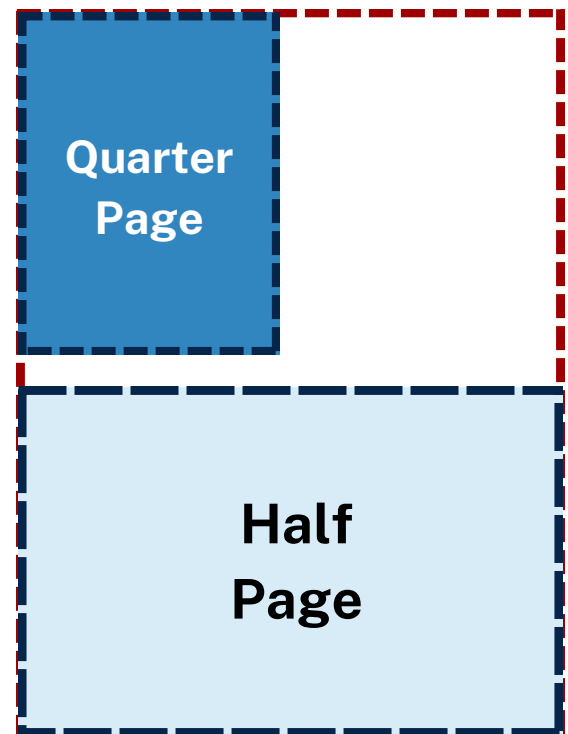
Program Guide Ad Dimensions:

- **Full-Page:** 7.5”w x 10”h
- **Half-Page:** 7.5”w x 4.75”h
- **Quarter Page:** 3.625”w x 4.75”h

Program Guide Mechanical Specs:

- All ads must be built at 100% of actual size
- Minimum resolution: 300dpi
- Color: CMYK or grayscale
- Ads should be submitted in PDF, EPS, or JPG.
- Please include crop marks
- All fonts must be rasterized, embedded, or outlined.

Full Page





SPECIAL EVENT SPONSOR OPPORTUNITIES



\$2,000
(1 available)

New Attendees Orientation

Enjoy heightened visibility and exclusive networking opportunities, putting your brand at the forefront of connecting with a diverse audience of first-time participants.



\$10,000
(1 available)

GLMA Member Luncheon

This annual event is exclusive to GLMA members and provides guests the opportunity to network with an anticipated 400 attendees.



\$8,000
(2 available)

Coffee Breaks & Sweet Treats

Foster a revitalizing atmosphere with coffee and sweet treat breaks! Refreshment stations are a highly visible hive of activity. Signage included.



\$10,000
(3 available)

Networking Sessions

Demonstrate your commitment to professional development by sponsoring a networking session. You can also support future generations with a session exclusively for students & trainees.



\$8,000
(1 available)

Nursing Section Luncheon

This is an opportunity to showcase your dedication to the nursing profession and reach hundreds of nurses advancing LGBTQ+ health equity.



\$15,000
(1 available)

VIP & Major Donor Event

This invite-only event is a unique opportunity to connect with influential individuals and make a lasting impact. Sponsorship includes signage, remarks, and up to 20 invitations of your choosing.



\$10,000
(2 available)

Conference Receptions

Sponsor one (or both!) of the conference receptions, utilizing an ideal platform for elevating your brand in a lively and engaging social setting. The open bar will attract peak attendance! Remarks included.



\$20,000
-\$40,000
(4 available)

Product Theater & Special Sessions

This is an opportunity to showcase your brand's products or services with a 45-minute product theater or content-driven session. (Note: Non-CME)

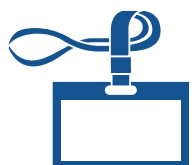
All Special Event Sponsors Receive:

- Logo placement on signage & recognition at event
- Logo placement & recognition in Program Guide
- Listing on conference app
- Recognition in conference emails to 10,000+
- GLMA supporters
- Ad in printed Program Guide (size dependent on opportunity)
- Complimentary conference registrations
- Recognition on sponsor social media posts



EXCLUSIVE CONFERENCE OPPORTUNITIES

** Hotel Key, Lanyard, and Step & Repeat benefits are included in the Premier Sponsor Package, and are available on a first-come, first-served basis.*



\$10,000
(1 available)

Lanyard Sponsor

Become an integral part of the conference experience as the exclusive conference lanyard sponsor. Your brand will appear on the official badge lanyards worn by all conference attendees.



\$10,000
(1 available)

Hotel Key Sponsor

Become an key part of the conference experience as the exclusive key card sponsor. Your logo will appear with conference branding on hotel key cards for all attendees at the host hotel.



\$10,000
(1 available)

Wifi Sponsor

Ensure seamless connectivity for all attendees as the exclusive WiFi sponsor and customize the network name and password for all attendees.



\$6,000
(1 available)

Charging Station Sponsor

Energize your brand's presence at the conference as an exclusive Mobile Device Charging Station sponsor. Signage will be placed with the station recognizing your sponsorship.



\$8,500
(1 available)

Photo Booth Sponsor

Facilitate a more memorable experience for all conference attendees as the exclusive photo booth sponsor. Your logo will appear on all attendee photos, printed and virtual.



\$5,000
(1 available)

Hydration Station Sponsor

Deliver a refreshing experience for attendees with a selection of beverages as the exclusive Hydration Station sponsor. Signage to recognize your sponsorship will be placed at station.



\$7,500
(1 available)

Step & Repeat Banner Sponsor

Create lasting memories for all conference attendees as the exclusive co-branded Step & Repeat Banner sponsor, in partnership with GLMA.



\$2,000
(1 available)

Hand Sanitizer Sponsor

Foster a healthier environment and safeguard attendees from illness as the hand sanitizer sponsor. Sanitizer stations will be placed in multiple locations on-site and signage will recognize your sponsorship.

All Exclusive Conference Sponsors Receive:

- Logo placement & recognition in Program Guide
- Listing on conference app
- Recognition in conference emails to 10,000+ GLMA supporters
- Ad in printed Program Guide (size dependent on opportunity)
- Complimentary conference registrations
- Recognition on sponsor social media posts



EXCLUSIVE GLMA OPPORTUNITIES

Connect with GLMA members year-round! As an Exclusive Annual Sponsor of either GLMA's Health Digest or our Health Matters Newsletter, your brand will have 12 unique touch points directly with GLMA's growing membership throughout the year. Or showcase your organization's expertise with a custom webinar! Take advantage of these exclusive GLMA-specific opportunities to engage with our community.

Both newsletters:

- Benefit from the association with GLMA, a respected nonprofit in the LGBTQ+ and health professional community.
- Opportunity to support and contribute to advancing LGBTQ+ health equity.
- Promote corporate social responsibility and showcase your brand's values.
- Enhanced brand visibility and reputation among health professionals through repeated monthly exposures.

HEALTH DIGEST

Members-Only Newsletter

Sent Monthly
900+ Subscribers
Avg 56% Open Rate

Sponsorship includes logo placement and one link.

- Exclusive access to a highly motivated, niche audience of LGBTQ+ health professionals.
- High open rates and click-through rates, demonstrating audience's high engagement with content.
- Reach decision-makers and influencers in the healthcare industry.

\$15,000

HEALTH MATTERS

GLMA General Newsletter

Sent Monthly
10,000+ Subscribers
Avg 39% Open Rate

Sponsorship includes logo placement and one link.

- Broad exposure to an audience of 10,000 subscribers interested in supporting LGBTQ+ health equity.
- Potential for increased website traffic and customer engagement through clickable banner ads or links.
- Enhanced brand visibility and reputation among professionals in the healthcare field.

\$12,000

SPONSOR A WEBINAR

GLMA members and supporters access a wide range of educational content through our webinars.

If you are interested in partnering with GLMA to produce an event specific to your brand's subject matter expertise, please reach out!

Webinar costs vary by format and subject matter, but please connect with us to learn more.

Note: these are non-CME

CONTACT US

SIGNIFICANT DATES & DEADLINES

Secure your spot by completing the [Sponsorship & Exhibitor Agreement](#) by **August 1st**. You can use the buttons below to access the Sponsorship Agreement Portal or download the form as a PDF version.

[Sponsorship Agreement Portal](#)

[PDF Download: Agreement Form](#)

Secure your spot as a sponsor today!

AUGUST 1

- Sponsorship & Exhibitor Agreement due
- Confirmed sponsors receive Sponsor Guides

AUGUST 15

- Full payment due
- Advertisement artwork and copy due

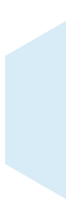
SEPTEMBER 29

- Conference registration deadline

SEPT 30 - OCT 2


- Exhibits staffed by sponsors

NOTE: These dates may be flexible depending on the package.



CONDITIONS RELATING TO COMMERCIAL SUPPORT

GLMA is committed to presenting CME/CE activities that promote improvements or quality in healthcare and are independent of the control of commercial interests. Accredited providers that accept commercial support must ensure that the education remains independent of ineligible companies and that the support does not result in commercial bias or commercial influence in the education. Prior to the beginning of the conference, all commercial supporters are required to sign and date the conference Agreement for Sponsorship Opportunities and Exhibit Space, which outlines the standards for commercial support. See *Agreement for Sponsorship & Exhibit Space* for terms and conditions.



Refer to the ***Agreement for Sponsorship & Exhibit Space*** for terms and conditions.

Our staff is accessible via email, phone calls, and scheduled zoom meetings.

If you want to discuss a partnership or customizable package, contact Executive Director Alex Sheldon at asheldon@glma.org.

CONTACT US

sponsors@glma.org 

(833) 456-2202 x700 

glma.org/conference 



Thank you for supporting
**GLMA'S 42ND ANNUAL
CONFERENCE ON LGBTQ+ HEALTH**